



Max Karacun

Senior Product Designer



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/maksim-karacun

About me

Senior Product Designer with 6+ years building end-to-end digital products (web & mobile) in multidisciplinary teams. Passionate about simplifying complex workflows, data-driven design, and contributing to design systems at scale. Skilled at collaborating with product, engineering, research, and data teams to deliver high-impact delightful experiences.

Experience



Contractor Senior Product Designer



Nov 2023 - present



Trustestate



Darma



FoundersFile



Prism



Introstars

and more...

B2B

B2C

AI

FinTech

Environment

Design Systems

iOS

Web

- Owned the end-to-end design process, from research to final UI, across mobile and web platforms, serving both B2B and B2C products in diverse industries.
- Developed and maintained the Design Systems: created reusable components, documented patterns.
- Collaborated with cross-functional leads to define and prioritise design initiatives aligned with business goals.
- Managed stakeholders to align goals and meet user needs while delivering on tight deadlines.



Revolut Product Designer



Sep 2022 - Apr 2023

Fintech

B2B

iOS

Android

Web

Design System

Data

- Relied on data to design a user-friendly payroll product that beats competition.
- Leveraged existing in-app patterns to ensure consistency and enhance the UX.
- Participated in the definition of roadmaps in collaboration with cross-functional stakeholders.
- Collaborated with cross-functional teams such as engineering and payroll specialists.



Glovo Product Designer



Jun 2021 - Sep 2022

Food Delivery

B2C

iOS

Android

Design System

- Designed Glovo's courier app, working collaboratively with diverse teams.
- Developed a scalable Design System to enhance efficiency and consistency in the courier app.
- Leveraged research and data analytics to identify and solve product issues effectively.
- Use quantitative and qualitative data to uncover insights and inform design solutions.



FoundersFactory Product Designer



Sep 2019 - May 2021

Startup

B2C

B2B

Android

iOS

Web

Design System

Design System

- Led the product design for 10+ start-up projects across multiple industries.
- Collaborated closely with teams to develop product vision and design MVPs that met user needs.
- Managed end-to-end design process with a focus on delivering high-quality, intuitive products.



InvestCloud Front-end Developer



Jun 2018 - Apr 2019

Fintech

B2C

Web

CSS

HTML

JavaScript

- Developed web functionality of an investment platform according to architecture requirements.
- Optimised UX workflows and implemented styling according to the design brief.
- Provided QA and support teams with detailed functionality

Education

BSc Financial Engineering Bayes Business School, London



2015 - 2018

Languages

English

Fluent

Russian

Fluent

Spanish

Advanced